

**“Mamas On The Front Lines” Sweepstakes
Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The “Mamas On The Front Lines” Sweepstakes (the “Sweepstakes”) begins at 12:00 a.m., Pacific Time (“PT”) on May 1 and ends at 11:59 p.m. PT on May 9, 2020 (“Sweepstakes Period”). Sweepstakes is sponsored by Robbins Brothers Jewelry, Inc. (the “Sponsor”), P.O. Box 517, Azusa, CA 91702.

ELIGIBILITY: The Sweepstakes is open to legal residents of the states of Arizona, California, Texas and Washington who are at least 18 years old as of the Sweepstakes start date. Employees, officers and representatives of the Sponsor, their parents, affiliates, subsidiaries, agents, advertising and promotion agencies, and members of the immediate family (mother, father, sons, daughters and spouse, regardless of where they reside) and household members of each, whether or not related, are not eligible to participate in the Sweepstakes. Participation constitutes entrant's full and unconditional agreement to and acceptance of these official rules. **Void where prohibited by law.**

HOW TO ENTER: During the Sweepstakes Period, eligible participants are invited to enter the Sweepstakes on the Robbins Brothers Instagram page www.instagram.com/RobbinsBrothers or Facebook page www.facebook.com/RobbinsBrothers by tagging a mother on the front line and sharing in the post comments why she deserves the special gift. Participants must also follow the Robbins Brothers page and “like” the Sweepstakes post. By completing all requirements on either page, they will receive one (1) entry (“Entry”) into the Sweepstakes, per nomination.

Entrants who do not have an Instagram or Facebook account can sign up for a free account at www.instagram.com or www.facebook.com. Each Entry should adhere to the platform's guidelines and the Terms of Service that are posted on their websites. By submitting an Entry, each Entrant consents to receive from the Sponsor a comment if applicable, on the promotional post notifying such Entrant that he/she is a potential Prize Winner and must send a direct message back to the Sponsor with their contact information. Any Entrant found to be using multiple accounts from the same platform to enter the Sweepstakes may be disqualified. In addition, Entrants must enter the Sweepstakes using only a personally registered Instagram or Facebook account. Any Entrant found to be using the account of a group, company, or other association, may be disqualified.

A participant can nominate more than one person but it has to be in a separate comment (1 nomination per comment).

ENTRY GUIDELINES: By entering the Sweepstakes, each Entrant guarantees that he or she is the author and copyright holder of the Entry. Each Entrant represents and warrants that Entry does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. Entrant warrants and represents that he or she consents to the use of the Entry in the Sweepstakes, and to its posting on the Internet in connection with the Sweepstakes. Sponsor will not assist any Entrant with the development of an Entry. Sponsor specifically reserves all its rights to protect its intellectual property against any

infringement or other illegal or improper use. Entries that do not conform to these guidelines contained in these Official Rules will be disqualified. Sponsor reserves the right to reject or disqualify any entry which Sponsor, in its sole and absolute discretion, determines to be inconsistent with the letter or spirit of the Official Rules or potentially damaging to its, the Sweepstakes, or another's image or reputation.

PRIZE DETERMINATION AND NOTIFICATION: At the end of the Sweepstakes Period, a random drawing will take place on or about May 10, 2020, from all those that entered the sweepstakes by the Sponsor whose decisions are final and binding in all matters relating to this Sweepstakes. The odds of winning a prize will depend on the total number of eligible entries received. The potential winners will be contacted by the Sponsor via an Instagram or Facebook message or comment. The winner will need to provide their name, email and mailing address via a Direct Message to the Sponsor in order to receive the prize.

PRIZES: One (1) Grand Prize Winner will receive one (1) diamond heart pendant from the Sponsor that has an Approximate Retail Value (ARV) of \$295.

PRIZE VERIFICATION & CONDITIONS: The Grand Prize Winner will be required to complete and sign an Affidavit of Eligibility and Liability/Publicity Release form provided to them to be returned within 3 days of written notification, or prize may be forfeited, and an alternate winner selected. If a prize or prize notification is returned as unclaimed or undeliverable to a potential winner, if potential winner cannot be reached within five (3) calendar days from the first notification attempt, if potential recipient fails to return requisite document within the specified time period, or if a potential recipient is not in compliance with these Official Rules, then such person shall be disqualified and an alternate winner may be drawn. By accepting a Prize, recipient agrees to release the Sponsor from any and all liability whatsoever for any injuries, losses, or damages of any kind caused by entering the promotion or for damages of any kind caused by any prize or resulting from acceptance, possession, or use/misuse of prize awarded. All local, state and federal taxes are solely the responsibility of winner. No substitution or transfer of prize or election of cash in lieu of prize will be permitted. The Sponsor reserves the right at its sole discretion to substitute any part of the prize package with another prize of equal or greater value in the event that the prize (or any component thereof) is not available. All other expenses and items not specifically mentioned in these Official Rules are not included and are the winner's sole responsibility. Prizes are non-assignable and non-transferable. Any difference between the stated ARV and actual value of the prize will not be awarded.

GENERAL: By accepting a Prize, where permitted by law, recipient grants to the Sponsor its parent, subsidiaries and related companies, and those acting pursuant to the authority of Sponsor (which grant will be confirmed in writing upon Sponsor's request), the right to print, publish, broadcast and use worldwide IN ALL MEDIA without limitation at any time the recipient's full name, portrait, picture, voice, likeness and/or biographical information for advertising, trade and promotional purposes without further payment or additional consideration, and without review, approval or notification. IN NO EVENT WILL SPONSOR, THEIR RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES, ADVERTISING AND PROMOTION AGENCIES, DEALERS, DISTRIBUTORS, SUPPLIERS, PRIZE PROVIDERS AND THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES AND AGENTS BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND (INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES) ARISING OUT OF PARTICIPATION IN THIS SWEEPSTAKES OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZES. By participating, entrants release and agree to hold harmless the Sponsor, their respective

parents, affiliates, subsidiaries, advertising and promotion agencies, dealers, distributors, suppliers, Prize provider and their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, death or losses or damages to persons or property AS WELL AS CLAIMS/ACTIONS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY that may arise from participating in this Sweepstakes or its related activities or the acceptance, possession, use or misuse of, or any harm resulting from the acceptance, possession, use or misuse of the Prize. Winner acknowledges that Sponsor have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prize.

INTERNET LIMITATIONS OF LIABILITY: If for any reason this Sweepstakes is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, at any time, without notice and award the prizes using all non-suspect eligible entries received. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, or for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in the Sweepstakes or downloading any materials in the Sweepstakes. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON (S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

USE OF DATA: All information submitted by entrants will be treated according to Sponsor's privacy policy, available at <https://www.robbsbrothers.com/privacy-policy>. By participating in the Sweepstakes entrants hereby agree to the Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy and agree that they may receive communications about new products and offers from the Sponsor.

DISPUTES: Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or

conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

SPONSOR: Robbins Brothers Jewelry, Inc., P.O. Box 517, Azusa, CA 91702