

**Robbins Brothers “Date Night Disasters” Video Promotion**  
**Entries Accepted: July 31 – Aug 27, 2017**

**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING**

**1. Eligibility**

The Promotion is open to legal residents of the United States only - excluding FL, NY and RI - who are eighteen (18) or over, except employees, officers or directors of Robbins Brothers (“Sponsor”) and its subsidiaries and affiliates, advertising and promotional agencies and any members of the immediate family or household of any such persons. Entries are limited to individuals only, commercial enterprises and business entities are not eligible. There is no purchase necessary to enter or to win the Promotion. A purchase will not improve your chances of winning the Promotion. Any violation of the Promotion Rules may result in disqualification. The promotion is void in FL, NY, RI and wherever prohibited.

**2. Promotion Period**

The Promotion begins on Monday, July 31, 2017 at 12:01:01 a.m. PT and ends Sunday, August 27, 2017 at 11:59:59 p.m. PT (the “Promotion Period”). All entries must be received during the Promotion Period in order to be eligible for a Promotion award or prize.

**3. How to Enter**

To enter, you will need to share a video describing and/or illustrating your “Date Night Disasters” on your YouTube profile and include the link in the comments at [engaged.robbsbrothers.com/date-night-disasters](http://engaged.robbsbrothers.com/date-night-disasters). Use the hashtags #RobbinsBrothers #DateNightNation **and** #Contest. **All hashtags are required.** Failure to include all three hashtags means your entry is incomplete. Or you can email your video to [FanClub@RobbinsBrothers.com](mailto:FanClub@RobbinsBrothers.com). All entries must be received by 11:59:59 p.m. PT on August 27, 2017. Any other method of entry is void. Non-compliance with any entry procedure will result in disqualification. Accounts in the listed social media service is free. YouTube is not a sponsor of or associated in any way with this Promotion. Your YouTube video must be set to “Public” so we can view the video.

By submitting your entry, you agree that you have received permission for the use of the name, image and/or likeness of any and all identifiable persons appearing in your entry and you grant the Sponsor the right to post your entry on [www.RobbinsBrothers.com](http://www.RobbinsBrothers.com) or [Engaged.RobbinsBrothers.com](http://Engaged.RobbinsBrothers.com) during and after the Promotion. Entry must be suitable for publication at Sponsor’s sole discretion. Entries that communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate will be disqualified in Sponsor’s sole discretion.

Without limiting the foregoing, all videos must: (a) be the exclusive original work of the entrant; (b) not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon the rights of any person or entity, including but not limited to copyright, trademark, privacy or publicity, (c) not

contain any commercial/corporate advertising, including but not limited to corporate logos, brand names and slogans, other than the Sponsors' in a manner that could be deemed infringing; (d) not depict any conduct or content that is unsafe, immoral, obscene or otherwise inappropriate as determined by Sponsor in its sole and absolute discretion; and (e) not have been submitted in any other sweepstakes or contest or won any prize.

Failure to meet any of the requirements above, or to otherwise comply with these Official Rules, may result in disqualification. Sponsor reserves the right to delete or blur any inappropriate content from a submission without disqualifying the entry where, in Sponsor's determination, such change does not materially alter the submission and the entrant has otherwise attempted in good faith to comply with these Official Rules. Sponsor may post or not post any submission online in any other form of communication in its discretion.

#### **4. Winner Selection/Notification**

- Four (4) random winners will be selected, on or about September 1, 2017 to receive a \$100 American Express Gift Card. One (1) random grand prize winner will be selected on, or about September 1, 2017 to receive a \$500 American Express Gift Card. The potential winners will be contacted on or about September 1, 2017 via direct messaging via the email address or YouTube account used for their entries. Each potential winner must respond within three days (72 Hours) to be eligible for a prize. If any potential winner does not respond within that time, he/she forfeits all rights to the prize and an alternate winner may be selected. Winner must meet all eligibility requirements and comply with all the Promotion Rules as described herein. Any potential winner who does not comply with the Promotion Rules as described herein may be disqualified and an alternate winner may be selected.

#### **5. Prizes/Odds**

Weekly Prize: Four (4) available: A \$100 American Express Gift Card. The Gift Card is not refundable or transferable, and may not be exchanged for cash or credit at any time, nor will it be replaced if lost or stolen.

Grand Prize: One (1) available: A \$500 American Express Gift Card. The Gift Card is not refundable or transferable, and may not be exchanged for cash or credit at any time, nor will it be replaced if lost or stolen.

Limit (1) prize per eligible person.

Any entrant or potential winner may be required to sign and return an eligibility/liability/publicity release within three (3) days of notification or the American Express Gift Card may be forfeited.

#### **6) General Conditions and Disclaimers**

This promotion is subject to these Official Rules and all applicable federal, state, and local laws. By entering the Promotion, entrants agree to waive any right to claim ambiguity or error in the Official Rules of the Promotion, or the Promotion itself, and agree to be bound by these Official Rules and by all decisions of the judges, whose decisions are binding and final in all respects. If, for any reason, Promotion is not capable of

running as originally planned, Sponsor, at its sole discretion, reserves the right to cancel, suspend or modify the Promotion or any portion(s) thereof and select the winners from among all eligible entries received at the time of termination, if any. Any person attempting to defraud Sponsor or tamper with the Promotion in any way may be prosecuted to the full extent permitted by law and will not be eligible for a prize.

By submitting an entry, you agree that Sponsor and its designees shall have perpetual, worldwide right to edit, publish and use the entry in any way and in any media for trade, advertising, promotional and/or other purposes as Sponsor may determine in its sole discretion without further consideration to you.

## **7. Release from Liability**

Entrants are solely responsible for their own actions and agree to defend, indemnify and hold harmless Robbins Brothers, sponsors, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and divisions and the officers, directors, employees, agents, successors, assigns and licensees from and against any claim or cause of action, any liability for losses, damages or injuries arising in connection with their participation in the Promotion or the award of a prize. This includes but not limited to, personal injury, death or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize or participation in any Promotion related activity and for any claims based on publicity rights, defamation or invasion of privacy. You acknowledge and agree that any Materials you submit may be made available by Robbins Brothers and other sponsors for viewing and commenting by the public. You acknowledge that comments that you disagree with or are not content about may be published or otherwise become associated with Materials that you submit to Robbins Brothers. By submitting Materials to Robbins Brothers, you waive any privacy expectations that you may have with respect to the Materials. ***For New Jersey residents, the limitations set forth above are inapplicable where attorneys' fees, court costs, or other damages are mandated by statute.***

## **8. General Terms**

No responsibility is assumed for: (i) lost, late, misdirected, damaged, garbled, incomplete or illegible entries, all of which are void; (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission or failure to receive entry information by Sponsor or account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Promotion.

## **9. Winners List**

For the names of the weekly and grand prize winners, available after September 8, 2017, please visit [Engaged.RobbinsBrothers.com](http://Engaged.RobbinsBrothers.com).

## **10. Sponsor**

The Sponsor is ROBBINS BROS. JEWELRY INC | P.O. BOX 517 | AZUSA, CA 91702-0517

## YouTube

By participating, you release YouTube and their parent companies, subsidiaries, affiliates, partners, employees, directors, agents, advertising agencies, from any and against any and all injury, loss or damage caused or claimed to be caused by your participation in the Promotion and/or the acceptance, awarding, receipt, use and/or misuse of the prize or award. **This promotion is in no way sponsored, endorsed or administered by, or associated with YouTube.**