OFFICIAL RULES

Robbins Brothers 'Ring Pop The Question' Sweepstakes
June 25, 2017 – July 16, 2017

How To Enter

Step 1) Get a Ring Pop from a Robbins Brothers team member at Seattle PrideFest

Step 2) Take a photo proposing to someone with your Ring Pop (How "real" of a proposal is up to you)

Step 3) Post the photo on Instagram and use the (2) hashtags: #LoveHappensHere and #RobbinsBrothers

(Your Instagram profile must be public for viewing.)

Complete Rules & Regulations

No purchase or payment necessary to enter or win. A purchase or payment of any kind will not increase your chances of winning.

1. Eligibility

The Promotion is open to legal residents of the fifty (50) United States and Washington, D.C. (excluding Puerto Rico), who are over the age of eighteen (18) in their jurisdiction of residence. Entries are limited to individuals only, commercial enterprises and business entities are not eligible. There is no purchase necessary to enter or to win the Promotion. A purchase will not improve your chances of winning the Promotion. You must be a member of the social media site on which the Promotion is being conducted in order to participate. The officers, directors, and employees of Robbins Brothers, and/or any other party having responsibility for the development or administration of this Promotion, including the immediate family members (i.e., parents, children, siblings, spouse) of the foregoing, are prohibited from entering the Promotion. Any violation of the Promotion Rules may result in disqualification.

2. Promotion Period

The Promotion begins on Sunday, June 25, 2017 and ends on Sunday, July 16, 2017 at 11:59 PM PST (the "Promotion Period"). All entries must be received during the Promotion Period in order to be eligible for a Promotion award or prize.

3. Winner Selection | Notification

The Materials meeting all eligibility requirements and chosen at random shall constitute the winner of the Promotion (individually referred to as "Winner"). There will be a maximum of 1 prize and a maximum of one Winner per prize. One Winner will receive a \$500 gift certificate to Robbins Brothers. Gift certificate is only redeemable at Robbins Brothers stores in Seattle or Bellevue, in the state of Washington.

All federal, state, provincial, territorial and/or local income and other taxes, if any, are Winner's sole responsibility. Robbins Brothers shall not have any obligation to pay any taxes related to awarding the prizes or notify any Winner of any tax obligation(s).

The Winner will be notified shortly following the July 16, 2017 closing date of the sweepstakes ("Decision Date"). Robbins Brothers will make every reasonable effort to contact the winner via the Instagram account where the hashtag was submitted. The notified winner must respond within three days (72 Hours) from the Decision Date to be eligible for a prize. If any winner does not respond within that time, the winner forfeits all rights to the prize and an alternate winner may be selected. Winners must meet all eligibility requirements and comply with all the Promotion Rules as described herein. Robbins Brothers will determine whether each winner meets those requirements only for those winners who have responded within the time allotted after the Decision Date as specified above.

If, in Robbins Brothers' opinion, there is any suspected or actual evidence of fraud, electronic or non-electronic tampering or unauthorized intervention with any portion of the Promotion, or if fraud or technical difficulties of any sort (e.g., computer viruses, bugs) compromise the integrity of the Promotion, Robbins Brothers reserves the right to void suspect entry and/or evaluations and/or terminate the Promotion and award the prize in its sole discretion. Furthermore, Robbins Brothers reserves the right to disqualify entrants for any act they deem as cheating.

4. Entry Conditions and Release

Entrants are solely responsible for their own actions and agree to defend, indemnify and hold harmless Robbins Brothers, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and divisions and the officers, directors, employees, agents, successors, assigns and licensees from and against any claim or cause of action, any liability for losses, damages or injuries arising in connection with their participation in the Promotion or the award of a prize, including, but not limited to, personal injury, death or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize or participation in any Promotion related activity and for any claims based on publicity rights, defamation or invasion of privacy. You acknowledge and agree that any Materials you submit may be made available by Robbins Brothers for viewing, rating and commenting by the public. You acknowledge that comments or ratings that you disagree with or are not content about may be published or otherwise become associated with Materials that you submit to Robbins Brothers. By submitting Materials to Robbins Brothers, you waive any privacy expectations that you may have with respect to the Materials.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. You understand that you are providing your information to Sponsor (Robbins Brothers) and not to Instagram.

5. Publicity

Except where prohibited by law or regulation, you grant Robbins Brothers permission to use your name, username, online alias, likeness and statements for any purpose in reference to the Promotion without additional compensation, consideration or consent for advertising and promotional purposes in any and all media, now or hereafter devised, worldwide in perpetuity.

6. General Disclaimer

Entries that are lost, received after the Promotion Period, misdirected, incorrect, garbled, or incompletely received, for any reason, including by reason of hardware, software, browser, or network failure, malfunction, congestion, incompatibility or technical errors occurring on any social media site on which the Promotion is conducted will not be eligible for consideration in the Promotion. Robbins Brothers, in its sole discretion, reserves the right to disqualify any person that it determines has tampered with the entry process, the integrity of the selection process, or the operation of the Robbins Brothers Social Media Pages. Robbins Brothers further reserves the right to cancel, terminate or modify the Promotion at any time without prior notice if any fraud, technical failures or any other factors beyond Robbins Brothers'

reasonable control impairs the integrity or proper functioning of the Promotion, as determined by Robbins Brothers in its sole discretion, and/or to select a winner for the prize from eligible Materials received prior to the cancellation.