

Robbins Brothers “Before The Yes” Promotion

Official Rules

1. Eligibility

The promotion is open to legal residents of the United States only who are eighteen (18) or over, except employees of the sponsors and its/ their subsidiaries and affiliates, advertising and promotional agencies. Entries are limited to individuals only, commercial enterprises and business entities are not eligible. There is no purchase necessary to enter or to win the Promotion. A purchase will not improve your chances of winning the Promotion. The officers, directors, and employees of Robbins Brothers and/or any other party having responsibility for the development or administration of this Promotion are prohibited from entering the Promotion. Any violation of the Promotion Rules may result in disqualification.

2. Promotion Period

The Promotion begins on Monday, November 21, 2016 and ends Sunday, December 11, 2016 at 11:59 PM PST (the “Promotion Period”). All entries must be received during the Promotion Period in order to be eligible for a Promotion award or prize.

3. How to Enter

You can enter the contest through the WordPress form on the Robbins Brothers Blog. To enter, you will need to provide your first and last name, email address, confirmation that you are 18 or older, an original description of five (5) moments when you knew your partner was the one. Each “moment” must be submitted in 200 words or less. If a potential entrant does not wish to submit their Before the Yes 'relationship moments' via the form, entrant can submit his/her first and last name, email address and date of birth along with their “5 moments” list to fanclub@robbinsbrothers.com. All entries must be received by 11:59 p.m. PST on December 11, 2016. Any other method of entry is void. Non-compliance with any entry procedure will result in disqualification.

By submitting your entry, you agree that you have received permission for the use of the name, image and/or likeness of any and all identifiable persons appearing in your entry and you grant the Sponsor the right to post your entry on www.RobbinsBrothers.com during and after the contest. Entry must be suitable for publication at Sponsor’s sole discretion. Entries that communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate will be disqualified in Sponsor’s sole discretion.

Mass entries or entries generated by a script, macro, or other automated means are not eligible. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the authorized account holder of the email address submitted at time of entry. “Authorized account holder” is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or

other organization (i.e. business, educational institution, etc) that is responsible for assigning email address for the domain associated with the submitted email address.

4. Winner Selection/Notification

A qualified panel of judges designated by Sponsor will judge all entries on the following factors:

- Originality of Before The Yes list 33%
- Creative writing style/storytelling ability 33%
- Special need or background story 33%

In the event of a tie, finalists will be determined based on the following factor: Originality of Before the Yes List. The entrant with the highest score (as determined by the qualified panel of judges) will be deemed the winner.

The winners will be chosen within two weeks after the end of the contest ("Decision Date"). The notified winner must respond within three days (72 Hours) from the Decision Date to be eligible for a prize. If any winner does not respond within that time, the winner forfeits all rights to the prize and an alternate winner may be selected. Winner must meet all eligibility requirements and comply with all the Promotion Rules as described herein. Robbins Brothers will determine whether the winner meets those requirements only for the winner who has responded within the time allotted after the Decision Date as specified above. The winner who does not meet all eligibility requirements and who does not comply with the Promotion Rules as described herein may be disqualified and an alternate winner may be selected.

5. Prizing

Grand Prize: One (1) winner will receive a \$1,000 Robbins Brothers gift certificate with an expiration of July 23, 2017. Second-place winner will receive a \$500 Robbins Brothers gift certificate with an expiration of July 23, 2017. Third-place winner will receive a \$250 Robbins Brothers gift certificate with an expiration of July 23, 2017.

The prize is not refundable or transferable, and may not be exchanged for cash or credit at any time, nor will the prize be replaced if lost or stolen. All federal, state, provincial, territorial and/or local income and other taxes, if any, are Winner's sole responsibility. Robbins Brothers shall not have any obligation to pay any taxes related to awarding the prize or notify any Winner of any tax obligation.

Winner will be required to sign and return an eligibility release within three (3) days of prize notification or prize will be forfeited. The winner will be made available on or about December 15, 2017.

6) General Conditions and Disclaimers

This promotion is subject to these Official Rules and all applicable federal, state, and local laws. By entering the Promotion, entrants agree to waive any right to claim ambiguity or error in the Official Rules of the Promotion, or the Promotion itself, and agree to be bound by these Official Rules and by all decisions of the Sponsors and judges, whose decisions are binding and final in all respects. If, for any reason, Promotion is not capable of running as originally planned, Sponsor, at its sole discretion, reserves the right to cancel,

suspend or modify the Promotion or any portion(s) thereof and conduct the judging from among all eligible entries received at the time of termination, if any. Any person attempting to defraud Sponsor or tamper with the Promotion in any way will be prosecuted to the full extent permitted by law and will not be eligible for a prize.

Entrant represents and warrants that his/her "Before The Yes" description submitted as part of the entry process: (i) is the original work of the entrant produced for this Promotion (ii) does not infringe any party's intellectual property rights (iii) does not contain obscene or pornographic material (iv) does not contain defamatory statements (including but not limited to words or symbols that are widely considered offensive to individuals of a certain race, ethnicity, religion, sexual orientation or socioeconomic group) (v) does not include threats to any person, place, business, group or world peace (vi) does not invade privacy or other rights of any person, firm or entity, and (vii) does not in any other way violate applicable laws & regulations. All entries shall be and remain exclusive property of the Sponsor and entrant agrees that Sponsor and its designees shall have perpetual, worldwide right to edit, publish and use the entry in any way and in any media for trade, advertising, promotional and/or other purposes as Sponsor may determine in its sole discretion without further consideration to entrant or winner.

7. Release from Liability

Entrants are solely responsible for their own actions and agree to defend, indemnify and hold harmless Robbins Brothers, sponsors, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and divisions and the officers, directors, employees, agents, successors, assigns and licensees from and against any claim or cause of action, any liability for losses, damages or injuries arising in connection with their participation in the Promotion or the award of a prize. This includes but not limited to, personal injury, death or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize or participation in any Promotion related activity and for any claims based on publicity rights, defamation or invasion of privacy. You acknowledge and agree that any Materials you submit may be made available by Robbins Brothers and other sponsors for viewing and commenting by the public. You acknowledge that comments that you disagree with or are not content about may be published or otherwise become associated with Materials that you submit to Robbins Brothers. By submitting Materials to Robbins Brothers, you waive any privacy expectations that you may have with respect to the Materials.