

# **Robbins Brothers Share Love - #RBLovePhx Social Media Photo Contest - Arizona**

## **Complete Rules & Regulations**

The rules provided below ("Promotion Rules") are the rules for the Robbins Brothers "Share Love - RBLovePhx" photo contest ("Promotion"). You accept the Promotion Rules by submitting any content or information (collectively "Materials") to be considered for the Promotion. If you do not have legal authority or do not agree with the Promotion Rules, you may not participate in the Promotion and will not be eligible for any award or prize. Robbins Brothers reserves the right in its sole discretion to alter any of the Promotion Rules at any time.

### **1. Eligibility**

No purchase necessary. The promotion is open to legal residents of Arizona only, who are eighteen (18) or over, except employees of the sponsor(s) and its/ their subsidiaries and affiliates, advertising and promotional agencies. Entries are limited to individuals only, commercial enterprises and business entities are not eligible. There is no purchase necessary to enter or to win the Promotion. A purchase will not improve your chances of winning the Promotion. You must be a member of the social media site on which the Promotion is being conducted in order to participate. The officers, directors, and employees of Robbins Brothers, and/or any other party having responsibility for the development or administration of this Promotion are prohibited from entering the Promotion. Any violation of the Promotion Rules may result in disqualification. Void outside of Arizona and where prohibited.

### **2. Promotion Period**

The Promotion begins on Wednesday, April 29, 2015 and ends on Wednesday, May 27, 2015 at 11:59 PM PST (the "Promotion Period"). All entries must be received during the Promotion Period in order to be eligible for a Promotion award or prize.

### **3. How to Enter**

To enter, during the Promotion Period

**Step 1)** Snap a photo of the following weekly themes and upload using Instagram, Facebook or Twitter. (Profiles must be public for viewing and judging purposes.)

Week 1 April 29 – Share a photo of your date night in Arizona #ShareDateNight #RBLovePhx

Week 2 May 6 – Share a selfie photo anywhere in Arizona #ShareSelfies #RBLovePhx

Week 3 May 13 – Share a pic of your favorite meal or dish in Arizona #ShareYourFood #RBLovePhx

Week 4 May 20 – Share a pic of your favorite jewelry accessory in Arizona #ShareYourBling #RBLovePhx

**Step 2)** After uploading photo, be sure to use the two contest hashtags: 1)The weekly theme—i.e. #ShareDateNight 2)RBLovePhx

#### **4. Winner Selection/Notification**

The Materials meeting all eligibility requirements and chosen at random shall constitute the winner of the Promotion (individually referred to as "Winner" and collectively as "Winners"). Robbins Brothers will choose up to three (3) winners per week. There will be a maximum of 3 winners and 3 prizes per week.

Week 1 – Fandango/movie gift card \$25.00 retail value

Week 2 – Selfie stick \$21.99 retail value

Week 3 – Restaurant gift card \$100.00 retail value

Week 4 – Gift card to Robbins Brothers \$150.00 retail value

All federal, state, provincial, territorial and/or local income and other taxes, if any, are Winner's sole responsibility. Robbins Brothers shall not have any obligation to pay any taxes related to awarding the prizes or notify any Winner of any tax obligation(s).

The winner will be chosen at random and will be notified a week after the weekly contest launch ("Decision Date"). Winning photos will also appear on the Robbins Brothers Engaged Blog. The notified winner must respond within three days (72 Hours) from the Decision Date to be eligible for a prize. If any winner does not respond within that time, the winner forfeits all rights to the prize and an alternate winner may be selected. Winners must meet all eligibility requirements and comply with all the Promotion Rules as described herein. Robbins Brothers will determine whether each winner meets those requirements only for those winners who have responded within the time allotted after the Decision Date as specified above. Winners who do not meet all eligibility requirements and who do not comply with the Promotion Rules as described herein may be disqualified and alternate winners may be selected.

If, in Robbins Brothers' opinion, there is any suspected or actual evidence of fraud, electronic or non-electronic tampering or unauthorized intervention with any portion of the Promotion, or if fraud or technical difficulties of any sort (e.g., computer viruses, bugs) compromise the integrity of the Promotion, Robbins Brothers reserves the right to void suspect entry and/or evaluations and/or terminate the Promotion and award the prize in its sole discretion. Furthermore, Robbins Brothers reserves the right to disqualify entrants for any act they deem as cheating.

#### **5) Conduct:**

Robbins Brothers reserves the right, in its sole discretion, to disqualify any Entrant it finds to be:

- (a) tampering or attempting to tamper with the entry process or the operation of the Contest or the Contest website;
- (b) violating the Contest Rules;
- (c) violating the terms of service, conditions or use and/or general rules or guidelines of any Robbins Brothers property or service, or
- (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

## **6. Entry Conditions and Release**

Entrants are solely responsible for their own actions and agree to defend, indemnify and hold harmless Robbins Brothers, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and divisions and the officers, directors, employees, agents, successors, assigns and licensees from and against any claim or cause of action, any liability for losses, damages or injuries arising in connection with their participation in the Promotion or the award of a prize, including, but not limited to, personal injury, death or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize or participation in any Promotion related activity and for any claims based on publicity rights, defamation or invasion of privacy. You acknowledge and agree that any Materials you submit may be made available by Robbins Brothers for viewing, rating and commenting by the public. You acknowledge that comments or ratings that you disagree with or are not content about may be published or otherwise become associated with Materials that you submit to Robbins Brothers. By submitting Materials to Robbins Brothers, you waive any privacy expectations that you may have with respect to the Materials.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. You understand that you are providing your information to Sponsor (Robbins Brothers) and not to Instagram.

## **7. Publicity**

Except where prohibited by law or regulation, you grant Robbins Brothers permission to use your name, username, online alias, likeness, photos and statements for any purpose in reference to the Promotion without additional compensation, consideration or consent for advertising and promotional purposes in any and all media, now or hereafter devised, worldwide in perpetuity.